

Fundraiser

2025 Season



2025 Program Budget (planned)



- Expenses \$134K

- Field/Facility Rentals: \$32K
- Games/Tournaments: \$43K
- Coaching: \$20K
- Uniforms: \$25K
- Admin: \$11K



- Revenue \$136K

- Player Registration Fees: \$100K
- Sponsorships: \$15K
- Fundraisers: \$20K



Sponsorships

- We are actively looking for businesses wanting to support a community organization like the CBC Outlaws.
- Please seek financial support from your employer!
- Every no is just one step closer to a yes.
- Featured & promoted on:
 - Website
 - Emails
 - Social Media
- Any sponsorships secured by a family will count towards the team's fundraiser goal.



Fundraiser - “Dough Drive”



- Pizza Party/Dough Drive Event:
 - 14U/15U: Sunday 2/23 at 5:30 PM
 - 12U/13U: Monday 2/24 at 6:00 PM
- Donation link for each player shared with friends / families (text, email, social media, etc.)
- During event, players will compete to raise the most funds during the 2-hour window.
- Campaign will run through the end of March.
- Links work now and you can begin the process immediately.



Prizes/Awards



- Top fundraiser for the Dough Drive event for each team will be awarded a special prize.
- Top fundraiser for the program at the end of March will receive a grand prize.
- 13U, 14U, & 15U (Per Team):
 - Pin Stripe uniform unlocked for teams at \$7,500 raised (Team must agree to purchase at family expense, about \$140 per player).
 - Program buys the uniforms at \$10,000 raised.



How to raise funds?



- Post your son's link on social media.
- Seek sponsorship from your employer and/or friends who may own businesses.
- Night of event:
 - Send text message (see example)
 - Goal is at least 10 contacts per player
 - Each text is followed by a phone call from the player referencing the text.
 - Players are expected to thank everyone personally who contributes.

Hi, this is PLAYER NAME! I'm raising funds for my baseball program as we gear up for the 2025 season. Your support will help cover the costs of practices, games, and tournament fees. If you're able to contribute, please click the link below to donate. Any amount is greatly appreciated!

[LINK HERE](#)

Important Background Information



- All donations received through our fundraiser will be made to the Outlaws Baseball Club Foundation which is a 501c3 nonprofit organization.
- Seek advice from your CPA on the tax implications of your donation.
- Zeffy will send donation receipts.
- This foundation supports youth baseball in our greater community which happens to include the CBC Outlaws baseball program.
- The CBC Outlaws program will seek grants from the foundation throughout the season to cover tournament fees as well as practice facility rentals in addition to player scholarships.
- <https://obcfoundation.org/>